



The Academy

for automotive professionals

2017 ACADEMY SCHEDULE:

JULY 6	SERVICE	TECH DEVELOPMENT - HEATING & A/C TECH
JULY 11	SERVICE	SERVICE ADVISOR
JULY 11-13	SALES	PROFESSIONAL SELLING SKILLS
JULY 13	SERVICE	TECH DEVELOPMENT - BRAKE TECH
JULY 19	SALES	PERSONAL BUSINESS DEVELOPMENT - AM
JULY 19	SALES	MASTERING INCOMING SALES CALLS - PM
JULY 20	SERVICE	PROFESSIONAL DETAILING & RECONDITIONING
JULY 25	SERVICE	HEADLIGHT RESTORATION - AM
JULY 25	SERVICE	WINDSHIELD REPAIR - PM
JULY 25-27	SALES	PROFESSIONAL SELLING SKILLS
AUGUST 8-10	SALES	PROFESSIONAL SELLING SKILLS
AUGUST 10	SERVICE	TECH DEVELOPMENT - LUBE TECH
AUGUST 15-17	SERVICE	PAINTLESS DENT REMOVAL
AUGUST 22-24	SALES	PROFESSIONAL SELLING SKILLS
SEPTEMBER 5-7	SALES	PROFESSIONAL SELLING SKILLS
SEPTEMBER 12	SERVICE	SERVICE ADVISOR
SEPTMEBER 14	SERVICE	TECH DEVELOPMENT - ALIGNMENT TECH
SEPTEMBER 19-21	BODY	DAMAGE ANALYSIS & ESTIMATING
SEPTEMBER 19-21	SALES	PROFESSIONAL SELLING SKILLS

